## ACTIVE TOGETHER EQUALITY AND DIVERSITY ACTION PLAN 2021/23 PROGRESS JULY 2022

To develop and maintain a strong organisational commitment to Equality and Diversity			
Priorities	Actions	Resource	Progress to date
Ensure there is a strong organisation commitment to tackling inequalities and inactivity levels across the physical	Ensure there is an unrelenting focus within the Active Together Physical Activity and Sport strategy to tackle inequalities across LLR.	AT Board / AT Team	Framework launched in April 2022. Consistent theme of tackling inequalities and reducing physical activity levels running throughout the framework. Board sign off February 2022, political sign off by a number of local authority partners.  https://www.active-together.org/framework
activity and sport sector in Leicestershire, Leicester and Rutland	Provide equality and diversity training opportunities for the Board, core team, partners and wider workforce, including unconscious bias, and intersectional awareness.	AT Team	Successful application made to enable the team to participate in the Leading for Renewal programme led by Inclusive Employers. 16 team members participating in a year-long programme. Several Unconscious Bias, Gendered Intelligence and Inclusive Activity Programme training workshops organised for partners and the wider workforce. <a href="https://www.active-together.org/learningopportunities">https://www.active-together.org/learningopportunities</a>
	Ensure AT comply with all aspects of the UK Code for Sport Governance	AT Board	Active Together continue to comply with the UK Code for Sport Governance. The Business, Oversight & Audit (Board sub-committee) continues to check and challenge compliance.
	Rebrand AT, to make the organisation more relatable to the communities we target and to align closer to our core purpose.	AT Team	Leicester-Shire and Rutland Sport rebranded to Active Together in September 2021. We continue to extend the breadth of partners we work with, to reach different audiences.

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To develop and maintain a strong organisational commitment to Equality and Diversity			
Priorities	Actions	Resource	Progress to date
	Consider and take action to further diversify the Board and team, including training for aspiring Board Members, reflecting on our current recruitment methods, consulting with workforce panel.	AT Team	We continue to aspire to diversify the Board and Team. As at 30/06/22 our Board make-up was 8 women, 4 male. 3 of our Board Members are from ethnically diverse backgrounds. We are working with Sporting Equals to develop an Aspiring Leaders programme, working to attract members of ethnically diverse communities into leadership positions. We are reviewing our recruitment practices to attract a broader range of applicants to vacant positions.
	Utilise data and insight to ensure that are programmes and services are being delivered across targeted communities.	AT Team	We use local and national data and research to shape our investment decisions. This thinking is embedded in our teams practices. Our strategic framework supports how and where we operate. We undertake an annual residents physical activity survey which has helped us understand our communities behaviours, intentions and barriers to physical activity. This has assisted the team and partners shape local business planning.
	Play an active role within the Regional Disability Officers network, enabling the sharing of knowledge and good practice to increase awareness and practical solutions.	AT Team	Supporting the new regional network established by the Activity Alliance. At a strategic level Active Together is working with the Activity Alliance through the CEO Forum.
	Work with Public Health to ensure strategic commissioning plans tackle inequalities. Ensure place-based action plans are focussed on our least active populations	Strategic Commissioning Locality partners AT Team	The principles of the Active Together Strategic Framework have been embedded into the Public Health/AT commissioning plan. Locality partners have produced 7 local physical activity and sport action plans which are addressing health inequalities and targeting our least active populations. £565,000 of public health funding

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To develop and maintain a strong organisational commitment to Equality and Diversity			
Priorities Actions Resource Progress to date			
			has been secured to invest into the delivery of these plans, generating over 280,000 attendances in local programmes.

To develop and implement interventions that raise physical activity levels in under-represented groups			
Priorities	Actions	Resource	Progress to date
Women and Girls	Work with partners to co-design and deliver a AT This Girl Can action plan.  Maximise the opportunities to engage women and girls through the reach of the national campaign weeks.  Deliver welcoming events such as This Girl Can Charity Evening's and the Positive Pause events that target inactive women.	AT Team Locality partners  AT Team	An action plan has been developed and just over £5,000 has been secured from Sport England to support its delivery.  Delivered 10 Positive Pause Events, a mixture of face to face and online for both targeted community organisations, workplaces and the general community. 202 women engaged in the Positive Pause Events so far.  See article here for PP Events from Feb this year - https://www.active-together.org/news/2022/03/positive-pause-februarys-successful-events  March 2022 - This Girl Can parkrun takeover - see link for info https://www.active-together.org/news/2022/03/active-together-visit-watermead-park-for-iwdparkrun

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To develop and implement interventions that raise physical activity levels in under-represented groups			
Priorities	Actions	Resource	Progress to date
	Utilise relatable role models such as This Girl Can Ambassadors and Active Together Champions to provide inspiring messaging to engage with inactive communities.	AT Team	We have been working with partners and communities to recruit and support 10 Active Together Champions. The Champions come from a range of different backgrounds and each have inspiring story to tell. They have supported a range of local events and campaigns. The Active Together Champions page is the most visited on website. Their stories are resonating well with our audiences.
	Ensure gender specific opportunities for girls to participate in the 3 tier school sport and physical activity and PE pathway	AT Team Team Leicestershire Sport England	There were specific opportunities developed to target girls through our level 3 School Games summer festival. A This Girl Can festival was organised, as well as a DanceMaynia event. Both targeting girls that would not normally have the opportunity to participate at a level 3 event. There have been a range of gender specific competition programmes for girls operating across the academic year, including, badminton, football, hockey and netball.
	Work specifically with women in ethnically diverse communities to support people into leadership, activator and coaching roles	AT Team, Community based organisations, Sport England	Currently working with local community organisations in Leicester to develop a mentoring network for women from ethnically diverse communities. Examples of success include mentoring an individual who has secured work in gym sector and a DMU student supporting community activity at Leicester City in the Community programmes.
Older people	Work with CCGs and locality partners to deliver a targeted physical activity and sport offer for older people that	Clinical Commissioning Groups,	£250,000 secured from the 3 Clinical Commissioning Groups to deliver falls prevention programmes across Leicestershire, Leicester and Rutland

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To develop and implement interventions that raise physical activity levels in under-represented groups			
Priorities	Actions	Resource	Progress to date
	specifically focuses on falls prevention, strength and core stability.	locality partners / AT Team	
	Develop and deliver the Twilight Games Programme, targeting those in care and residential settings. Provide subsequent support and training to enable partners to replicate and deliver these interventions locally.	AT Team Community Foundation grant aid	The Twilight Games is a <b>free programme</b> of adapted sports for residents in care settings with the objective of enhancing the resident's day to day life through increased mobility, coordination, mental health, wellbeing and increased social interaction. Encouraging care homes/setting to sign up to receive a kit bag and access to range of user videos.
	Support older people through the Live, Longer Better initiative to feel more in control of their lives and that they are empowered to understand how best to protect themselves physiologically, as well as psychologically	AT Team Active Partnership Network, National and local charities	Active Together continue to be involved with the Live Longer Better programme, promoting CPD sessions to the health, social and voluntary sector
Ethnically Diverse Communities	Work with ethnically diverse communities to increase sustainable workforce deployment and employment opportunities, within both the voluntary and professional sector.	AT Core Team Sport England Community Orgs Commercial Orgs	A mentoring project has been established to support women EDC into leadership, volunteering and employment. Our Coach Core Apprentice programme is a good example where we have worked successfully to deploy people from EDC into paid roles within the sector.
	Empower organisations, including faith centres and community-based charities, to embed physical activity within the communities they operate in.	AT Team	Active Together has extended its reach to fund a number of community-based charities and faith centres through the Together Fund, inc. AgeUK, Diabetes Self-Help Group, Shree Sanatan Mandir

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## To develop and implement interventions that raise physical activity levels in under-represented groups **Priorities** Actions **Progress to date** Resource and Vista to support them provide physical activity opportunities for inactive people. EDC consultation currently being led by Work with key partners, including the AT Team representative partner organisation to explore BAME Centre for Health (Diabetes this area (Waterfront). Workforce Development Centre), to ensure intersectionality is Panel continue to be consulted with to support tackled within programme activity. safeguarding intervention decisions. AT Team Disabled people and Work 1 to 1 with pre-op cancer patients Continue to work with colleagues at University of Leicester Hospitals Trust to facilitate the physical people with longer to support them develop a personal NHS activity elements of the Fit4Surgery Cancer Preterm health conditions. physical activity plan habilitation Programme in 3 areas across LLR (Hinckley, Melton and Harborough) This involves group based physical activity sessions within our leisure centre facilities but throughout the various lockdowns, these services were adapted and converted to 1-1 walks with patients to and from their homes. Work with partners to ensure the AT Team Traditional 'exercise referral' programme have all successful re-booted post pandemic. The development and delivery of the physical Strategic service adapted very efficiently to support this activity referral programme, targeting Commissionina audience by converted many of its session to those whose health will benefit through online platforms. A virtual offer, is still part of regular participation in physical activity our wider toolkit of opportunities. and sport Promote the Chief Medical Officer AT Team Significant promotion of the We are Undefeatable campaign, both through the Active guidelines, Sport England's We are Together website and social media feeds. Undefeatable campaign and national https://www.active-Mental Health week together.org/weareundefeatable We are working

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To develop and implement interventions that raise physical activity levels in under-represented groups			
Priorities	Actions	Resource	Progress to date
			to simplify our messaging to make the CMO guidelines clearer for communities. Promotion of mental health week and children's mental health week in 2022.
	Work with the local Special Olympics movement to support the network to increase the number of participants and to advise them other local recreational and competitive opportunities	AT Team	Currently working to support Special Olympics with increasing the number of clubs they run and with recruiting volunteers. They will also be sitting on a regional group of representatives for Disability Sport / Physical Activity.
	Upskill Healthcare professionals through the Clinical Champion training programme to encourage them to refer appropriate patients into physical activity programmes.	AT Team Strategic Commissioning Sport England	Tutor availability has been a challenge; however sessions have been planned and we are looking to expand the training to include non-clinical staff
	Continue to develop a supported physical activity pathway and offer for individuals with specific top tier conditions – obesity & diabetes, cancer, mental health, back pain, cardiopulmonary, using specialist level 3 & 4 instructors	AT Team Strategic Commissioning	In light of the RCGP/FSEM release of their Consensus statement on risk, plans are accelerating to alter the traditional landscape of exercise referral, with a long-term ambition to move away from defaulting people with LTHC's into prescriptive 12-week schemes in leisure centre environments. Whilst there will still be a place for this particular pathway, it will no longer be the only choice. Via robust local triaging, participants will be supported to access any physical activity opportunities that will help them to move more, their own way.

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## To develop and implement interventions that raise physical activity levels in under-represented groups **Priorities Actions Progress to date** Resource Working alongside Local Authority and Children Develop a targeted Support partners to deliver the Active AT Team and Family Wellbeing service colleagues to approach to raising Families project to encourage targeted Sport England deliver the last phase of the programme physical activity levels inactive families to embed physical in lower socioactivity and sport into their daily lives AT Team Working with Leicestershire County Council to economic groups. Work with Leicestershire County Council identify high quality local providers to deliver the LCC and a range of local public, charitable and HAF programme in the county. private organisations to deliver the Dept of Education Holiday Activity and Food programme targeting families in receipt of Free School Meals. AT Team Funding secured to appoint 7 Youth Engagement Activators across Leicestershire until March 23. Recruit 7 Youth Engagement Activators to LCC They have played a role to support young people develop and deliver local physical activity with physical or mental health challenges to opportunities to identified inactive young return to physical activity post Covid-19. During people Jan-April 22, 806 CYP have been engaged in school or community interventions. Worked with Sport England to secure 4 phases AT Team of Tackling Inequalities / Together Fund, funding Use insight to deploy Sport England Sport England since May 2020. From April 21 to March 22, over Tackling Inequalities Funding to support £76,000 has been granted to 21 local local organisations provide opportunities organisations to support people from targeted for those people that need help the most communities get involved in physical activity and sport. Piloting approaches to better connect systems ΑT Deploy officers into specific priority and processes in New Parks (city) and neighbourhoods, e.g. New Parks, to Thringstone (county) by deploying an Active support a more systems based approach Together Officer into these places. Work should

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## To develop and implement interventions that raise physical activity levels in under-represented groups **Priorities** Actions Resource **Progress to date** to tackling inequalities and physical make it easier for residents to access local physical activity opportunities of their choice. inactivity LGBTO+ communities AT Team Working to develop a programme of workforce Engage with the LGBTQ partner development opportunities with the LGBTO organisations to promote their services community in partnership with the LGBT Centre and to develop sustainable, community Leicester. Existing run/walk leaders are working led, opportunities that increase with individuals from the community to upskill participation and workforce them to become deliverers and share experiences to promote sustainable practice. representation. Work with the LGBTQ community to Currently working with centre patrons to build AT Team and develop the support created by stride with create shared workforce delivery pride. Currently working with Leicester opportunities and experiences. Engage Diamonds to support development opportunities with activity leads from the LGBTO with non-binary individuals. Facility access community to help shape and develop consultation for trans, non-binary and gender fluid people being created which will go live in inclusive practice in the wider workforce. September. Promote and actively support key LGBTQ Actively promoted LGBT Pride Month changing AT Team branding to match and working with key calendar events, including, Pride Month, partners to promote this and the sustainability of Leicester Pride and the Rainbow Laces it. We are going to be launching an Inclusion Campaign. Ensure all positional Story of the month which will include an LGBTQ messaging is clear throughout events. focus.

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Priorities	Actions	Resource	Progress to date
	Facilitate and support the creation of an LGBTQ Physical Activity Network within LLR. Continue to develop key national links with the Sport Park LGBTQ network to support activity on a local scale.	AT Team	Added the LGBT Centre representatives to Loughborough University existing network. Developing links with Wildcats, Diamonds and the LGBT Centre. More work needs to be done in this area to allow ownership of workforce development.
Mental Health	Deliver a practical and robust programme of mental health awareness to support those delivering sport and physical activity in order to create the most appropriate environment for those with mental health challenges to access physical activity.	AT Team	We have supported 80 professionals (inc. deliverers) and volunteers to attended UK Coaching level 1 Mental Health and Wellbeing workshops.

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