



LEICESTER
LEICESTERSHIRE
RUTLAND

PREMIER SPORTING LOCATION

EVENTS | VENUES | CONFERENCES



PREMIER SPORTING LOCATION

EVENTS | VENUES | CONFERENCES

The City of Leicester and surrounding counties of Leicestershire and Rutland provide the perfect solution to your event destination, exhibition and conferencing needs.

One of the United Kingdom's premier locations for sport and business, located in the heart of England, Leicester, Leicestershire and Rutland have established national and global access through fast road, rail and airport links from wherever your customers are based.

With international level infrastructure for football, rugby, cricket, motor racing, horse racing and basketball, the area provides world class event facilities with superior quality accommodation and hospitality services at all levels.

Connecting business and delegates in Leicester, Leicestershire and Rutland with global innovation in manufacturing and engineering, advanced logistics, life sciences, sports and space technology comes with ease. The top-class universities harbour elite facilities and international academic reputations with cutting edge innovation across many business sectors.

With extensive opportunities to connect, watch and take part in a wealth of premier level sporting, cultural and leisure events, Leicester, Leicestershire and Rutland can cater for a diverse range of delegates and participants. Premier level, football, rugby, basketball, netball and cricket clubs are nestled in Leicester's DNA through to motorsports, water sports, forest activities and field sports. From mass participation events through to elite level sport and everything in between. Leicester, Leicestershire and Rutland has a thriving sporting economy and first class business reputation for event management.

Delegates have opportunities to engage in rich and distinct leisure and cultural experiences, with direct access to the National Forest, Rutland Water, historic landmarks, canals and waterways as well as the Leicester Comedy Festival, the Leicester Business Festival and an array of national and international sporting events coupled with an excellent food and retail offering.

Leicester, Leicestershire and Rutland has an established sporting, business and cultural heritage. From King Richard III, Triumph, the National Space Centre through to the world class Elite Athlete Hotel based at Loughborough University, where you can stay at altitude. The area delivers a venue rich destination with first class connectivity to help you create exceptional events, conferences and exhibitions whatever business you are in Leicestershire.

**Be inspired to connect with this easy to access
Premier Sporting Location.**



“The sport & physical activity sector is unique in its contribution to the economy of Leicester and Leicestershire. It provides both indirect and direct socio-economic impact on communities, in terms of social inclusion and community regeneration, and the health & wellbeing of individuals. The sector offers fantastic opportunities to shape our sporting and economic future in both the shorter and longer term and for this reason is identified as a key growth sector.”

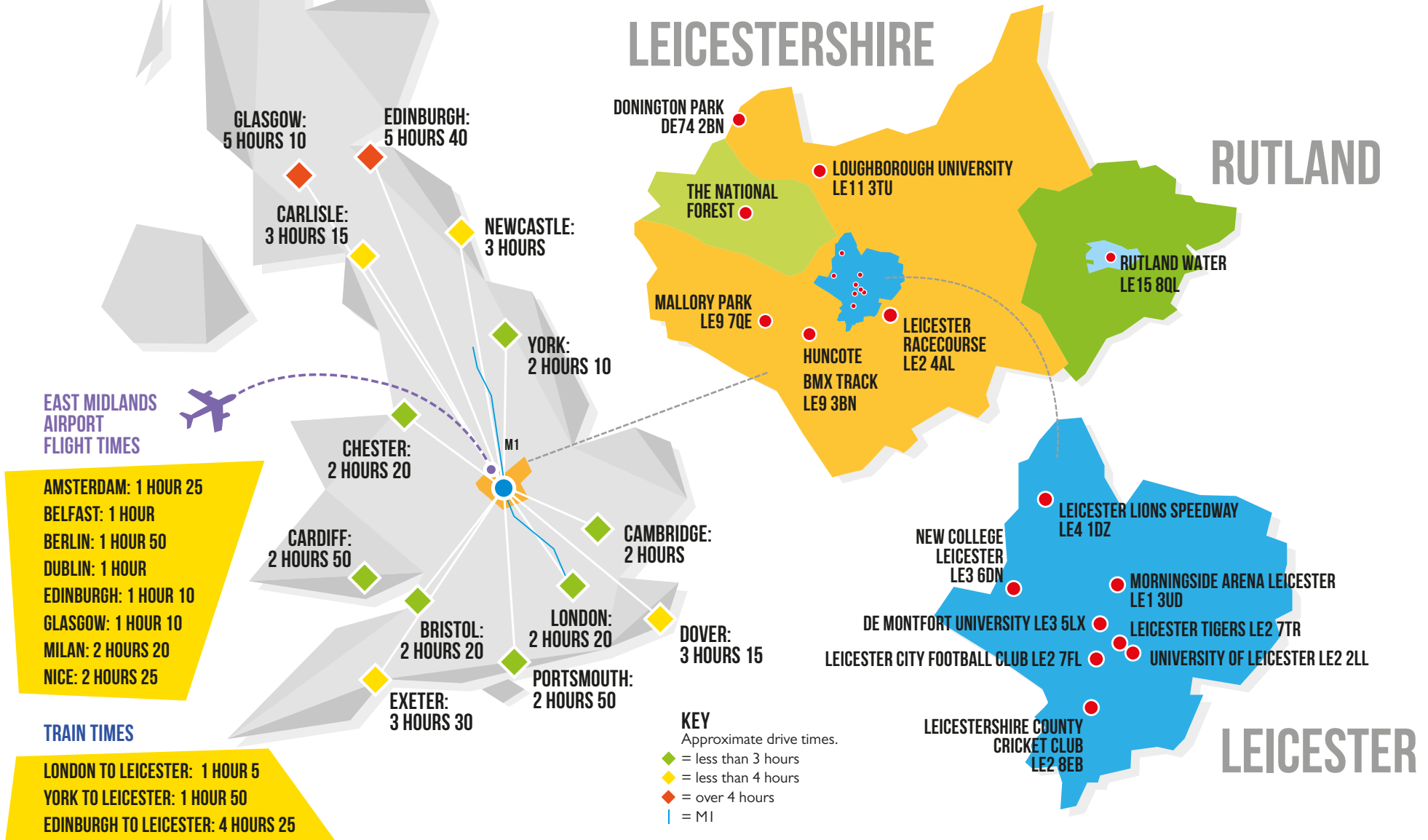
“Our ambition for the Leicester and Leicestershire area is to be the premier high-performing location for the business of sport & physical activity in England, containing innovative businesses providing world class sporting products and services and offering superb venues delivering economic, social and health and wellbeing impacts for our residents and visitors alike.”

Kevin Harris Chair of the LLEP, Leicester and
Leicestershire Enterprise Partnership

LOCATED IN THE HEART OF ENGLAND WITH EXCELLENT ROAD, RAIL AND AIR CONNECTIONS.

East Midlands Airport connects the area directly with other part of the British Isles, Europe and further afield. Strong rail routes run directly into Leicester City centre with connections into the various towns and large villages throughout Leicestershire and Rutland.

This map demonstrates the approximate drive times from Leicester, Leicestershire and Rutland to connect with cities throughout England, highlighting those specifically within 3-4 hour drive time. The M1, M69 and M42 are just some of the key roads leading into the area.





A SHOWCASE OF NATIONAL AND INTERNATIONAL EVENTS HOSTED IN RECENT YEARS.

RUTLAND WATER PARK

ANNUAL EVENTS HOSTED

- Rutland Marathon: **1500-2000 participants + spectators**
- Spring Half Marathon: **approx. 1500 participants + spectators**
- 10k Night Run: **500 participants**
- Vitruvian Triathlon: **100-200 participants + spectators**
- Dambuster Triathlon: **800 - 1000 participants + spectators**
- Swim Rutland: **700 - 1000 participants + spectators**
- Night Swim: **200 participants**
- SeaVets Event: **10 - 20 participants**
- UK Windsurfing Association: **50 - 100 participants**
- National Watersports Festival: **2000-3000 participants & visitors.** (2017 and 2018)
- World Lure Championships (Fishing): **120 participants** in 2018
- AW AirFlo International (Fishing): **200 participants**



THE NATIONAL FOREST

Annual Walking Festival:
100 walks attracting over 17,500 participants

Timber Festival:
3 day festival attracting 5,000 visitors



HUNCOTE BMX TRACK

National BMX Event hosted in September 2018 attracted **3,000 local and national visitors** to watch and take part in a 3 day elite racing event.
856 BMX Riders and **2,000+ spectators**



MALLORY PARK

Thundersport GB National Motorcycle Racing Championships - **350 competitors & 8,000 visitors over 2 days**

Race of the Year standalone motorcycle race day - **150 competitors & 7,000 visitors**

British Triathlon U20's Festival



MORNINGSIDE ARENA LEICESTER

- Leicester Riders FIBA European Cup matches
- GB Basketball World Cup match versus Greece
- Elite Academy National Basketball Championships
- Frank Warren Boxing; Barry McGuigan Boxing; White Collar Boxing; Prize Fighters Boxing
- GB Wheelchair Rugby - Quad Nations
- Wheelchair Basketball - home of Leicester Cobras
- Loughborough Lightning Superleague Netball matches
- International Karate Championship
National Karate Championships
- Cheerleading Championships
- University of Leicester and DMU Inter-Varsity Championships
- World Cup of Pool
- Champions League of Darts
- Championship League of Snooker

Arena capacity up to 3,000



DONINGTON PARK

- British Superbike Championship
- British Touring Car Championship
- World Superbike Championship
- British F3 & GT Championship
- Download Festival





LEICESTER RACECOURSE

Ladies Day: **13,000**
Gentlemen's Day: **5,000**



LEICESTERSHIRE COUNTY CRICKET CLUB

- 2016 Sir Elton John Concert - **17,000 spectators**
- 2017 ICC Women's World Cup - **6,000 spectators across 7 home fixtures**
- 2018 England v New Zealand Women's One-Day International - **1,000 Spectators**
- 2019 Leicestershire Foxes v Pakistan (T20) - **Over 4,000 spectators**
- 2019 Over **20,000 spectators** during the Vitality Blast competition



NEW COLLEGE LEICESTER

2012 Down Syndrome World Gymnastics Championships
Sponsored by LCFC and King Power

National

- 2018 Men's Artistic Club Team Championship
- 2018 English Women's Artistic Championship

UK School Games

- 2017 UK School Games Cycling event



LEICESTER TIGERS WELFORD ROAD STADIUM

Leicester Tigers Gallagher Premiership and European Challenge Cup fixtures - hosts up to **25,849 spectators**



LOUGHBOROUGH UNIVERSITY

- 2012 Team GB Official Preparation Camp
- 2015 Rugby World Cup Team Base
- 2016-18 UK School Games
- 2017 NEC Wheelchair Tennis Masters
- 2018 UEFA U17 European Cup
- 2018 ATP 100 Tennis

Plus the annual Loughborough International Athletics meet and home to Loughborough Lightning Netball, Rugby and Cricket teams



LEICESTER CITY FOOTBALL CLUB KING POWER STADIUM

753,587 attendees for Premier League, FA Cup, Carabao Cup and Club Friendlies fixtures in 2018

King Power Stadium is able to seat 32,243 people

- 2018 England vs. Switzerland International Friendly - **30,256 spectators**
- 2017/18 Premier League football matches - 19 per season **32,000 spectators**
- 2017 UEFA Champions League football - at last-16 and quarter-finals
- 2017 Premier League Primary Stars Football Tournament - **12,500 participants**
- 2015:3 Rugby World Cup fixtures



LEICESTER LIONS SPEEDWAY

- 2018 British Championship Semi-Final - **2,600 attended**
- 2019 Championship Play-off Final - **1,500 attended**





THE VENUES, THE FACTS

OUTSTANDING VENUES ABLE TO HOST AN EXTENSIVE RANGE OF EVENTS

INDOOR & OUTDOOR

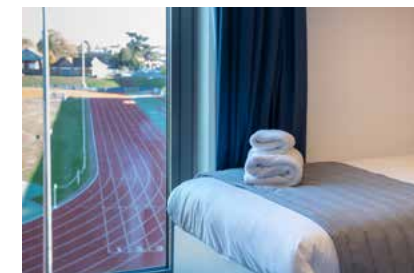


www.lboro.ac.uk/sport

+44 (0)1509 226250

workwithus@lboro.ac.uk

1. Best Sporting University in the World 2017–19.
2. Home to six National Performance Centres for Sport namely Athletics, Cricket, Netball, Swimming, Triathlon and Weightlifting.
3. State-of-the-art Elite Athlete Centre & Hotel with specialist altitude rooms.



ABLE TO HOST:

Single or multi-sport events on one single campus

Outdoor sport venues - **3,500 people**

Indoor sport venues - **2,000 people**



INDOOR & OUTDOOR



**DE MONTFORT
UNIVERSITY
LEICESTER**

www.dmu.ac.uk
+44 (0) 116 250 6403
leisure@dmu.ac.uk



**DMU
SPORT**

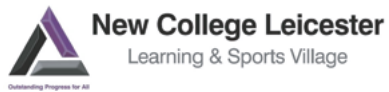
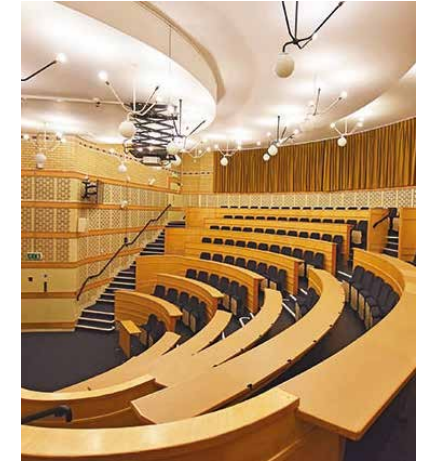
1. Extensive modern facilities. Spectator seating for 800 people, wooden sprung flooring and a large versatile sports hall.
2. Close walking distance to Leicester's city centre.
3. 2 x 3G pitches and 2 x full-size grass football pitches a short drive away

ABLE TO HOST:

**Netball, Basketball, Badminton, Futsal, Table Tennis,
Martial Arts, Volleyball, Korfball – 100 standing spectators**

Swimming events - 78 spectator seats

Football, Rugby, American Football, Lacrosse



New College Leicester
Learning & Sports Village

www.newcollege.leicester.sch.uk
+44 (0) 116 231 8500
enquiries@newcollege.leicester.sch.uk

1. Central location within the country with easy road and rail access.
2. Low cost, purpose built gymnastics centre with fixed spectator seating, enabling event organisers to just turn up and run events - a unique offer.
3. Plenty of onsite parking and extremely close to local hotels.

ABLE TO HOST:

Gymnastics Centre – 500 spectators

Additional Outdoor

Closed Road Cycle Circuit – 500 people



INDOOR & OUTDOOR



UNIVERSITY OF
LEICESTER

www.le.ac.uk

+44 (0)116 252 2522

sport@le.ac.uk

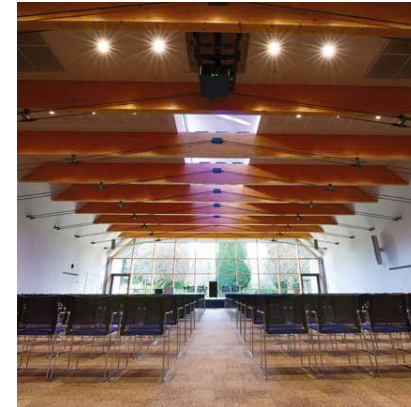


info@leicesterconferences.co.uk

1. Less than a mile to Leicester train station and within a short walk of the city centre.
2. Facilities over multiple locations all close by.
3. Conferencing accommodation within a mile of the main campus.

ABLE TO HOST:

Sports Hall events although no spectator facilities
Grass sports; Football, Rugby, American Football, Cricket, Lacrosse all with pitch-side standing only



INDOOR



www.leicesterarena.co.uk

+44 (0)116 326 9700

mail@leicesterarena.co.uk

1. Able to host conferences and events up to 3,000; (seating up to 2,900).
2. 2 large 7m by 3m display screens.
3. Extra comfortable seating.

ABLE TO HOST:

Basketball - 2,400 people
Boxing - 2,800 people
Netball - 2,000 people
Karate - 2,000 people
Music / Entertainment / other sports - 3,000 people



OUTDOOR



THE NATIONAL FOREST

www.nationalforest.org

+44 (0)1283 551211

enquiries@nationalforest.org



1. A destination in the heart of England, with excellent transport links and lies within 60 minutes drive of major cities such as Leicester, Nottingham and Birmingham.

2. Ideal for event organisers looking to host outdoor activities such as walking, running, cycling and orienteering events of any scale and size.

3. Over 80% of all woodland sites in the National Forest are open to public access and are perfect for informal activities and recreation, as well as organised sport. The rights of way network, including the 75 mile National Forest Way, provides multiple opportunities for fundraising challenge events and sponsored walks, runs or rides.

ABLE TO HOST:

Mass participation events for 100 - 1,000:

Running – on and off road events of all distances, fun runs, obstacle challenge races, mud runs, 24 hour races.

Cycling – sportives, time trials, gravel biking enduros, mountain bike orienteering.

Triathlons – novice, junior, pool based and open water.

Orienteering – club challenge events, league events, regional and national championships.

Equestrian – eventing, point to point, hacks, carriage driving.

Sites are owned by a variety of public and private landowners, so please get in touch and we will help you find the perfect venue.



www.anglianwaterparks.co.uk/rutland-water-park

+44 (0) 1780 686800

rutlandwaterinfo@anglianwater.co.uk

ABLE TO HOST:

Fishing events

Running events - park runs / marathons

Triathlons - novice to iron man

Open water swimming events

Cycling

Water sports

1. Rutland Water offers over 3,000 acres of safe, non-tidal water in the heart of England surrounded by a 23-mile (37 km) perimeter track, (17-mile (27 km) excluding Hambleton Peninsula) for walking and cycling.

2. This rural and scenic destination provides a fabulous setting to host a number of different outdoor sports for beginners through to those seeking a more challenging event.

3. A centrally located, well connected visitor destination which also hosts the Rutland Sailing Club, one of the largest inland sailing clubs in the UK, and Rutland Sailability, sharing the sport of sailing with people with a wide range of disabilities.



OUTDOOR - TRACK



DoningtonPark

www.donington-park.co.uk

+44 (0)1332 810048

doningtonpark@msv.com



1. Excellent location with major cities Leicester, Derby and Nottingham nearby, and Birmingham less than an hour away.

2. Easily accessible from the M1, A50 and A42, with the nearest Train Station, East Midlands Parkway less than 8 miles away. International guests can fly into the neighbouring East Midlands Airport.

3. Flexible event spaces depending on requirements, including our bar and restaurant Garage 39.

ABLE TO HOST:

Core - **Motorsport Events**

Other Events -

Corporate Days

Training Days

Product Launches

Conferences & Exhibitions



www.malloryparkcircuit.com

+44 (0)1455 502214

info@realmotorsport.co.uk

1. More than just a motorsports venue, Mallory Park is ideally placed to host **Club Cycling, Triathlon Events, Product Launches and Corporate Events.**

2. Unrivalled, up-close viewing for visitors and spectators.

3. Unique and picturesque location set in a natural amphitheatre, surrounding lakes.

ABLE TO HOST:

Events up to **25,000 capacity**



OUTDOOR - TRACK



www.leicester-racecourse.com

+44 (0)116 271 6515

info@leicester-racecourse.com

1. Prestigious Venue.
2. Vast amount of open space, able to host a large number of people.
3. Easily accessible from the Midlands motorway network and 2 miles from Leicester train station.

ABLE TO HOST:

Horse racing events up to **13,000 capacity**



www.leicesterspeedway.com

+44 (0)7484 915573

lions@leicesterspeedway.com

1. Excellent road network infrastructure to venue (M1, M69 and M6).
2. Uninterrupted view of the oval track for spectators.
3. Central location.

ABLE TO HOST:

Motorcycle oval track racing up to **2,600 capacity**



OUTDOOR - TRACK



www.leicesterhuncotehornets.com

+44 (0)116 275 0246

admin@leicesterhuncotehornets.com

1. The BMX track has stunning views of Croft hill, local campsite, plenty of parking and a leisure centre on site.

2. Facilities – The leisure centre on site provides washing and toilet facilities, refreshments and sporting activities for all ages and abilities.

3. Approximately 5 miles from the M1, M69 junction.

ABLE TO HOST:

BMX Events Regional and National – **5,000 maximum capacity**

Fun Racing Events – **1,000 capacity**

Internal Sporting Events – **500 capacity**



PITCHES



www.lcfc.com

+44 (0)344 815 5000

venuesales@lcfc.co.uk

1. King Power Stadium is home to Leicester City Football Club and is able to seat 32,243 people.

2. The stadium is located within 4 miles of the M1 and M69 junction and approximately 1 mile away from the Railway Station.

3. Multiple LCFC owned car parks within walking distance of the stadium, with over 1,000 spaces available for visitors.

ABLE TO HOST:

Football and field sports (e.g. Rugby Union, Rugby League) fixtures with a pitch size requirement less than that of a football pitch.

Capacity: 32,243



OUTDOOR - PITCHES



www.leicestertigers.com
+44 (0)116 319 8888
tigers@tigers.co.uk

1. The Welford Road Stadium is home to Leicester Tigers premiership rugby club able to seat 25,849 people – the largest bespoke club rugby stadium in the UK.
2. Located just over 4 miles from the M1, M69 interchange and about 1 mile from High Cross Shopping Centre in the city centre and just under 1 mile from Leicester train station.
3. A larger capacity of bars and suites than a regular stadium.

ABLE TO HOST:

- Rugby matches** with seating for **25,849**
- Sports field based events** for up to **2,000**
- Conferences and Exhibitions** for up to **1,000**
- Music Concerts** for up to **20,000**



**LEICESTERSHIRE
COUNTY CRICKET CLUB**
ESTABLISHED 1879

www.leicestershireccc.co.uk
+44 (0)116 283 2128
enquiries@leicestershireccc.co.uk

1. Located just outside Leicester City Centre, the Fischer County Ground is close to the motorway and just 2 miles from Leicester train station.
2. On-site parking for up to 250 cars.
3. Unique setting with stunning views across the ground visible from all conference facilities.

ABLE TO HOST:

- Cricket fixtures** up to approximately **6,000 spectators**, including International Cricket events.
- Concerts** up to **19,999 spectators**
- Other non-cricket events up to approximately **5,000 spectators** (e.g Fireworks Night)



CONFERENCE FACILITIES

MEETING ROOM AND CONFERENCING FACILITIES AT SPORTING VENUES:

ABLE TO HOST MEETINGS OR CONFERENCES FOR:

MORNINGSIDE ARENA - LEICESTER

LEICESTER RACECOURSE

DE MONTFORT UNIVERSITY - LEICESTER

LEICESTER TIGERS WELFORD ROAD STADIUM

LEICESTER CITY FOOTBALL CLUB KING POWER STADIUM

THE NATIONAL FOREST

UNIVERSITY OF LEICESTER

	UP TO 30	UP TO 100	MORE THAN 100	MORE THAN 1000	Details about capacity	Additional information
MORNINGSIDE ARENA - LEICESTER	●	●	●	●	Conferences and events up to 3,000 people	Located close to Leicester City centre, a modern versatile venue accustomed to hosting a range of events. Ample parking, close to bus routes, bus stations and the train station
LEICESTER RACECOURSE	●	●	●	●	Comprehensive conferencing offer for up to 2,000 delegates	Prestigious venue - Easily accessible from the Midlands motorway network and just 2 miles from Leicester train station
DE MONTFORT UNIVERSITY - LEICESTER	●	●	●	●	The Venue@DMU hosts up to 500 in cabaret style or over 1,000 people in theatre style	Conveniently located just a few minutes walk from the city centre. Perfect for large scale conferences or exhibitions
LEICESTER TIGERS WELFORD ROAD STADIUM	●	●	●	●	Conferences and Exhibitions for up to 1,000 people	With 34 suites, Welford Road offers a wide choice of meeting rooms for 2 people up to 1,000 delegates
LEICESTER CITY FOOTBALL CLUB KING POWER STADIUM	●	●	●	●	Conferences up to 600 people	State-of-the-art, modern and inviting conference facilities across 7 suites and Executive Boxes
THE NATIONAL FOREST	●	●	●	●	Up to 500 people depending on the venue	There are several conferencing venues located within the National Forest, including some that are outdoors and licensed for weddings
UNIVERSITY OF LEICESTER	●	●	●	●	Capacity for 2 to 500 people	Four outstanding conferencing venues providing over 52 conference rooms at a Leicester City centre location

MORNINGSIDE ARENA - LEICESTER



LEICESTER RACECOURSE



DE MONTFORT UNIVERSITY LEICESTER



LEICESTER TIGERS WELFORD ROAD STADIUM



LEICESTER CITY FOOTBALL CLUB KING POWER STADIUM



UNIVERSITY OF LEICESTER



CONFERENCE FACILITIES



	UP TO 30	UP TO 100	MORE THAN 100	MORE THAN 1000	Details about capacity	Additional information
LOUGHBOROUGH UNIVERSITY IMAGO VENUES	•	•	•		Burleigh Court Hotel - able to host over 200 people at the Holywell Park Conference Centre	Located on Loughborough University's campus, Burleigh Court is easily accessible by road, rail and air. Accommodation on site.
DONINGTON PARK - MOTOR SPORT VISION	•	•	•		Conference facilities of various sizes are available dependent on requirements	Pit Lane Suite – 120 Theatre / 80 Cabaret Launch Pad – 250 Theatre / 150 Cabaret Media Suite – 60 Theatre Circuit Office Boardroom – 10
NEW COLLEGE LEICESTER	•	•	•		Able to host meetings and conferences for up to 300 within a lecture theatre and break out rooms	Plenty of onsite parking and extremely close to local hotels. On site catering available on request
LEICESTERSHIRE COUNTY CRICKET CLUB	•	•	•		Able to host conferences for 10 – 200 people	Function rooms boast a fantastic view of Leicestershire County Cricket Ground
MALLORY PARK REAL MOTORSPORT LIMITED	•	•	•		Able to host conferences for 10 – 200 people	Conferencing and meeting facilities over-looking the track just 8 miles from the M1 junction 21 and M69 junction 3. Closest train station is Hinckley, just 5 miles away
HUNCOTE BMX TRACK	•				Conferencing for up to 20 people	Approximately 5 miles from the M1, M69 junction
RUTLAND WATER	•	•			Able to host 30-60 people	Easy access from Leicester, Nottingham, Peterborough and further afield. Offering a peaceful backdrop to your event with stunning views over the nature reserve.

**LOUGHBOROUGH UNIVERSITY
IMAGO VENUES**



**DONINGTON PARK –
MOTOR SPORT VISION**



**LEICESTERSHIRE COUNTY
CRICKET CLUB**



**MALLORY PARK
REAL MOTORSPORT LIMITED**



All these sports venues have conferencing and meeting room facilities which will add to the whole delegate experience. Speak to the venues and allow them to exceed your expectations and welcome you to Leicester, Leicestershire and Rutland.



PREMIER SPORTING LOCATION

EVENTS | VENUES | CONFERENCES

SELECT YOUR DESTINATION

 **LEICESTER, LEICESTERSHIRE AND RUTLAND**

USE THE CONTACT DETAILS IN THIS BROCHURE TO APPROACH THE RELEVANT VENUES DIRECT.

For a discussion about bringing your next events and conferences to Leicester, Leicestershire and Rutland, feel free to contact Leicester-Shire and Rutland Sport

lrsport.org/premierlocation | info@lrsport.org | +44 (0) 1509 564 888

This information has been collated in-conjunction with all the venues and is current and correct at the time of printing.

 **LRSport**  **@LR_Sport**  **Leicester-Shire & Rutland Sport**  **LR_Sport_**




Check out our calendar of premier sporting events, national fixtures and mass participation events all taking place in the area. This is continually being updated – please visit www.lrsport.org/watchtakepart

SPORTS EVENTS CALENDAR

CONNECT | WATCH | TAKE PART

The graphic shows a computer monitor displaying the LRS website with a navigation menu, a search bar, and a calendar view for February 2020. A smartphone next to it shows a mobile view of the same website with event details for Leicester Riders V London Lions and Leicester City V Chelsea.